

Martin Bergén

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[Portfolio](#)

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martinbergen.se



Professional Summary

Senior Art Director, Motion Graphics Designer, and Creative Writer with over 20 years of experience in design, digital media, animation, and storytelling.

Skills & Competencies

- **Motion Graphics:** After Effects, Cinema 4D, Premiere Pro, Photoshop, Illustrator
 - **Creative Direction/Branding:** Strategy, Concept Development, Storytelling, Design
 - **Writing:** Copywriting, Creative Writing, Branding, Video Scriptwriting
 - **Technical & AI Integration:** Generative AI, Compositing, 2D/3D Animation, Grading
 - **Languages:** Native in Swedish and English
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Work Experience

Creo Media Group | Senior Motion Graphics Designer & Art Director

2013 - 2024

- Led motion design projects for global clients and implemented communication and design solutions.
- Developed visual identities and animated content for TVC's, social media, and events.
- Created scripts and concepts for digital campaigns and corporate videos.

Astroman Design | Freelance Motion Designer, Graphic Designer & Illustrator

2001 - 2022

- Produced motion graphics, illustrations, and graphic design for clients.
- Created set design, murals and interior design for various venues.

GreenLoop Scandinavia | Marketing Specialist & Copywriter

2010 - 2015

- Developed branding strategies and copywriting for digital and print campaigns.
- Managed UI/UX design for the company's web platform, including web shop, Wordpress.

Day4 | Creative Director & Founder

2010 - 2015

- Founded and managed a creative agency focused on video, motion design, animation, and branding.
- Oversaw productions from concept to delivery and managed client relationships.

Patrik Sthlm | Animator

2013 (4 months)

- Created 2D and 3D animations and composited scenes for the SVT children's program *Livet i Bokstavlandet*.

B-Reel | Motion Graphics Designer & Animator

2010 - 2011

- Created motion graphics and animations for international advertising campaigns and digital platforms.
- Worked with compositing, grading, and interactive 3D integration.

Viasat/TV8 | Graphic Designer

2006 - 2008

- Designed and animated news graphics and visual elements for TV productions.
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Education

Berghs School of Communication | Copywriting

2024

Hyper Island | Digital Media & UGL

2008 - 2010

Södertörn University | History of Ideas & Aesthetics

2002

Birkagårdens Folkhögskola | Formal Art Education

1998 - 2002

English Language Institute, Dublin | Advanced English Course

1996